



# CURRICULUM ANALYSIS & DESIGN

## DOES YOUR LEARNING STRATEGY DRIVE BUSINESS GOALS?

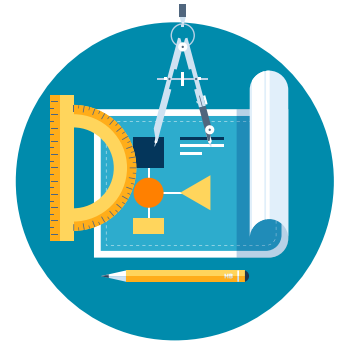
Is your training driving performance? Is it measurable? Can you tie it to business goals? Can it be done in less time or at lower cost?



A curriculum that is tightly aligned with business goals drives business value in a way everyone can understand.



Reducing complexity in curriculum saves time, money, and allows content to be readily adapted to new business challenges.



PDG's Curriculum Analysis & Design process helps guarantee relevant, flexible, and impactful learning content.



## CURRICULUM ASSESSMENT & MAPPING

Change is a constant in organizations, but often curriculum doesn't keep up. In PDG's Curriculum Mapping process, we map your content to your business goals, identifying gaps and opportunities. The resulting curriculum map is a clear game plan for guaranteeing your learning delivers on business challenges, effectively and economically.



## MASTER DESIGN STRATEGY

Once you know where you want to go, how do you guarantee you get there? A Master Design Strategy is like a playbook for your curriculum, providing clear guidelines, processes, and tools for creating learning interactions that drive your business goals.

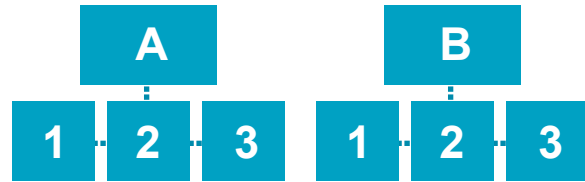
# CREATING CONTENT THAT DRIVES YOUR CURRICULUM STRATEGY

Once your Master Design Strategy is in place, PDG provides tools for ongoing creation of learning content, including:



## Courseware Development Process

A comprehensive, step-by-step toolkit for creating great e-learning, instructor-led training, informal and social learning, and performance support.

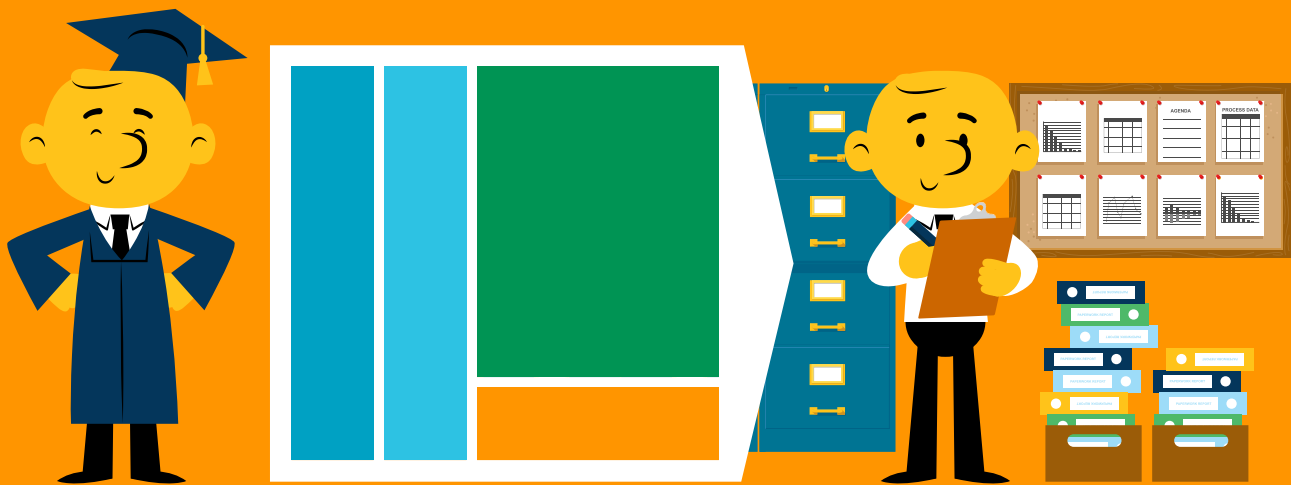


## Program Development Process

For challenges bigger than building courses, this process focuses on programs and initiatives, integrating program management, branding, governance, and communication strategy.

## THE GOLD STANDARD LEARNING PROCESS

PDG's Gold Standard Learning Process is a best-in-class model, helping guarantee that learning interactions turn into real behavior change and business impact. The Gold Standard underlies everything we do. Our goal isn't to make your people smarter; it's to create real performance that drives business goals.



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***It's not what you know.  
It's what you can do.***

PDG is a global leader in providing workforce transformation solutions which build value for our clients by aligning workforce performance with corporate strategy.