

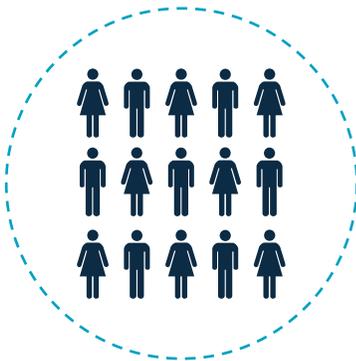


REAL BUSINESS RESULTS FOR FINANCIAL SERVICES



PDG UNDERSTANDS THE ISSUES FACING THE FINANCIAL SERVICES INDUSTRY

PDG has a long history of addressing the changing needs of Financial Services organizations, having completed countless successful projects and engagements, working with banks, investment firms, credit services, and insurance companies. Whether reducing compliance risks, accelerating speed to productivity through better employee onboarding, or improving product knowledge, PDG is a partner that delivers tangible business results. PDG successfully aligns learning and development strategies to business goals.



REGULATORY and COMPLIANCE

PDG has worked with some of the largest companies in the world to gain control over compliance issues, improve compliance behavior, and reduce violations. PDG's experiential learning methodologies drive new behaviors, leading to measurable results that last long after the program is completed.



FLEXIBLE RESOURCING

With the constant change in the Financial Services industry, it can be difficult to build a learning team that is responsive to shifting demand. PDG provides a Flexible Resourcing Model that manages the demand for learning content in your organization and provides the skilled resources necessary to respond to the needs of your stakeholders. Our methodology reduces your unit cost per deliverable while driving up the overall quality of your learning assets.



PRODUCT KNOWLEDGE AND CUSTOMER EDUCATION

Most Financial Services organizations have complex and rapidly changing product offerings. PDG creates product knowledge learning that is easy to change as the environment changes, and utilizes informal learning and performance support methodologies so employees have information at their fingertips when they really need it.

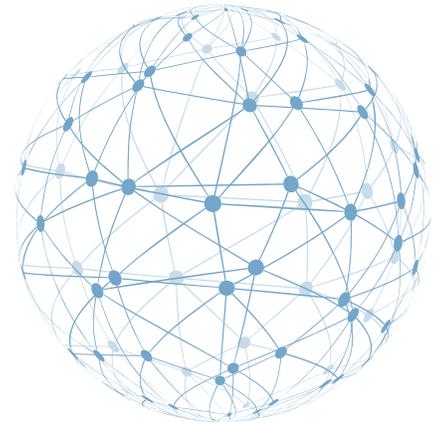
And product knowledge isn't limited to an internal audience. From large corporations to individual investors, Financial Services organizations succeed best when they support their customers' investment goals. PDG has experience in creating Customer Education programs that enhance understanding and improve the relationship between the financial institution and their key customers.

EMPLOYEE ONBOARDING & RETENTION

Improving time to productivity and retaining top talent are two of the biggest challenges in Financial Services. PDG's onboarding approach accelerates time to performance, while managing cost and increasing employee satisfaction. PDG's clients are retaining top talent and have a competitive advantage; PDG helped one client reduce employee turnover by nearly 70%.

GLOBAL LEARNING

Many large Financial Services companies need to roll out learning to many different audiences and cultures simultaneously over a diverse range of geographies. PDG's streamlined Global Learning Archetypes approach simplifies the creation and implementation of global learning initiatives, saving time and money while increasing performance. In a recent engagement, PDG helped a major global organization deliver critical learning to 85 different countries.



MERGERS AND ACQUISITIONS

The ongoing consolidation of the industry means increased mergers and acquisitions activity. The merger of two businesses may require new policies, compliance mandates, and business processes to be installed. For a successful workforce transformation effort, a strategy is needed to align performance capabilities with business goals. PDG consultants analyze gaps between current state and desired state, design solutions that close those gaps, and build a roadmap to success.

ABOUT PDG

PDG is a global leader in providing workforce transformation solutions which build value for our clients by aligning workforce performance with corporate strategy. We work with our clients to create the strategy, develop the solutions and provide a scalable implementation capability to drive business results through improved workforce performance. Headquartered in Malvern, PA, PDG offers a comprehensive suite of products and services that support the entire workforce transformation lifecycle. PDG is proud to have been driving business success for our clients since 2002.