



MANAGED LEARNING SERVICES

The world of corporate learning has changed. Learning demand is unpredictable and lead times are short. Learning technologies change and evolve daily. Learning organizations need to be flexible and stay current on learning methods. PDG addresses your business challenges with proven models for creating high-quality, cost-effective learning that drives results.



IMPROVE QUALITY AND RELIABILITY WHILE REDUCING COST

PDG helps you create that high-performing learning organization by offering a range of managed learning services, tailored to meet your specific needs. Using PDG's proprietary Learning Demand Planner™, we accurately predict your needs and assign exactly the right resources to meet them. Your quality goes up because you have exactly the right people, and your costs go down because you never pay for capacity you're not using.

WHAT IS MANAGED LEARNING?

PDG manages portions of our client's learning business, providing people, processes, and management oversight in an operations partnership. PDG is evaluated based on achievement of Key Performance Indicators and managing the total cost of delivery.

PDG provides a virtual learning capability, including all infrastructure, resources, and systems. This engagement model is a full business partnership with our clients. PDG is evaluated by the achievement of business goals and a positive customer experience.



PEOPLE, PROCESSES, AND TOOLS MAKE THE DIFFERENCE

PEOPLE

A network of hundreds of learning professionals world-wide, each vetted and certified by PDG, and matched to each client's specific needs.

PROCESS

- Governance & Accountability
- Curriculum Assessment & Design
- Content Development
- Courseware Development Process
- Vendor Integration
- Global Learning Archetypes
- Localization & Translation

TOOLS

- PDG Cloud LMS
- Demand Forecasting & Management Tool
- Social, Collaboration, and Informal Learning Platforms

PDG provides a broad range of Managed Learning Services, tailored to the needs of your organization:

MANAGEMENT & ADMINISTRATION

- Program Manager
- Project Manager
- Project Coordinators
- Learning Administration

LEARNING PROFESSIONALS

- Performance Consultant
- Instructional Architects
- Instructional Designer
- Medical Writer
- Technical Writer
- Facilitator (ILT and vILT)

VISUAL & TECHNICAL

- Graphic Designer
- Video/Media Specialist
- LMS Administrator

BUILDING STRENGTH THROUGH EXPERIENCE

PDG drives achievement of business goals through high-impact learning. That's the focus of our business, and we've been doing it for over a decade. Our team is made up of thought leaders and practitioners who've built proven and tested processes that result in truly effective corporate learning. PDG isn't a staffing agency; we're a full featured managed learning organization that designs strategies for successful learning organizations, and provides the people, processes, and tools to make those strategies realities.



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*It's not what you know.
It's what you can do.*

PDG is a global leader in providing workforce transformation solutions which build value for our clients by aligning workforce performance with corporate strategy.