



PDG UNDERSTANDS THE ISSUES FACING THE LIFE SCIENCE INDUSTRY

PDG makes your Learning Capability work better, smarter, faster, and more cost-effectively. Here are just a few examples of how PDG simplifies the process of creating great learning:



BUSINESS TRANSFORMATION

- Post-Merger Integration
- Organizational Change
- Leadership Development



R&D AND MANUFACTURING

- Documenting Experiments
- Right First Time & Human Error Prevention



REGULATORY & COMPLIANCE

- Risk Management
- CIA Strategy & Rollout
- Policy & Practice Rollout



LEARNING OPERATIONS

- Managed Learning
- Learning Strategy
- Learning Operations
- Demand Planning
- Global Delivery



SALES & COMMERCIAL OPERATIONS

- Selling Process & Strategy
- Patient-Centric Selling
- Sales Leadership
- Medical Education
- Global Marketing
- Product Launch
- Biosimilars Defense Strategy



SYSTEMS & OPERATIONS

- Human Resources/Enterprise Learning
- IT and Global Shared Services
- Technology Implementation
- Employee Onboarding Strategy

These companies trust PDG with their business challenges:

Abbott	Daiichi-Sankyo	Johnson & Johnson	Shire
AbbVie	DePuy Synthes	MedImmune	Takeda
Allergan	Endo	Merck	Teva
Amgen	Genentech	Novartis	UHS
Astellas	Genzyme	Novo Nordisk	West Pharmaceutical Services
AstraZeneca	GlaxoSmithKline	Pfizer	
Biogen	Iroko Pharmaceuticals	Otsuka	
Bristol-Myers Squibb	Jazz Pharmaceuticals	Sanofi	

THE BUSINESS OF LEARNING

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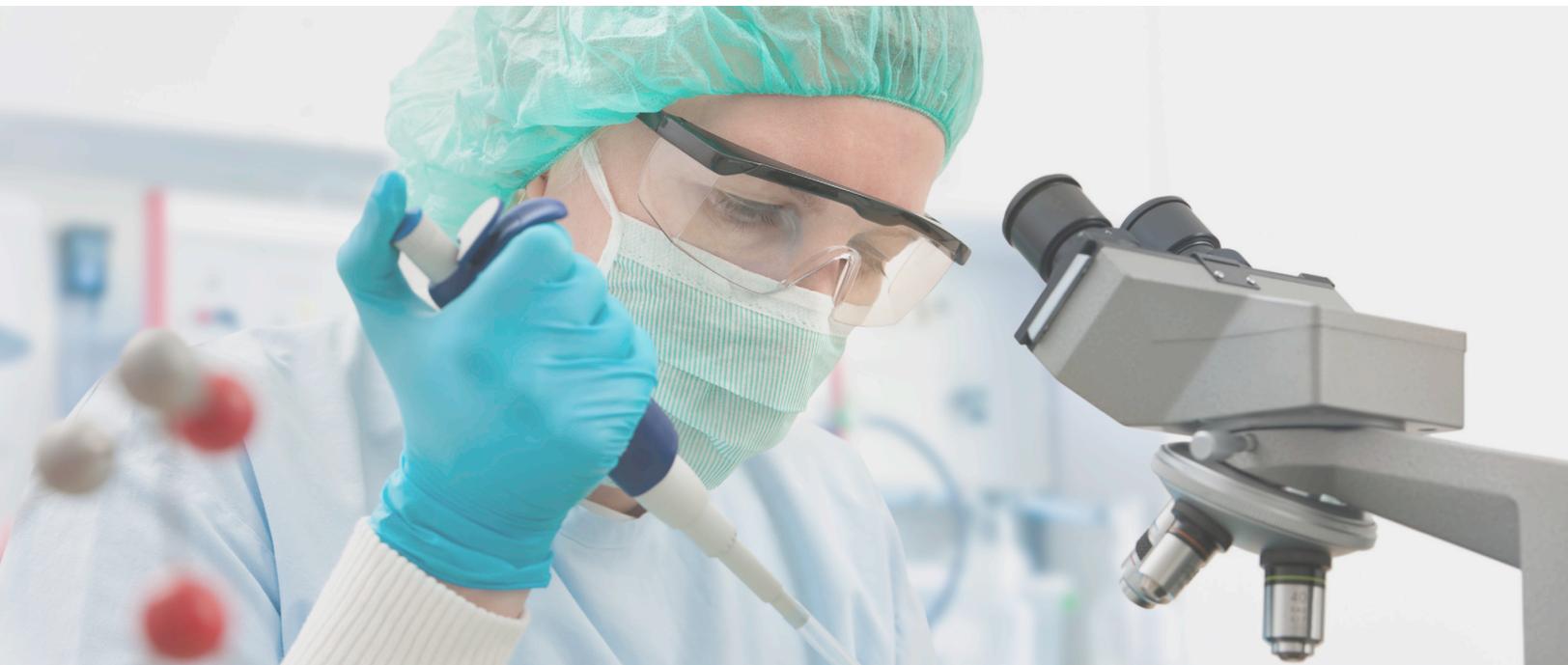
Learning Demand Planning identifies demand for learning services over a period of time and determines the correct level of resourcing. By identifying exactly the right resources needed, this process enhances quality and drives high utilization, reducing cost.

Our Performance Scorecard methodology demonstrates how every action we take drives Key Performance Indicators (KPIs) for the organization, so our clients know they are getting value for their investment.

Flexible Resourcing allows temporary resources to be added or removed from the workflow when demand requires. This assures that deadlines are met, but still manages cost.

PDG's Global Learning Strategies provide an archetype model that speeds development of global learning, along with regional distribution and staffing models that help our clients meet local needs on a global scale.

PDG offers a range of partnership models, from a full **Managed Learning** model, where PDG provides all learning services, management, and governance, to a **Flexible Resourcing** model focused primarily on providing qualified resources for established client needs.



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***It's not what you know.
It's what you can do.***

PDG is a global leader in providing workforce transformation solutions which build value for our clients by aligning workforce performance with corporate strategy.