



# PDG UNDERSTANDS THE ISSUES FACING THE LIFE SCIENCE INDUSTRY

PDG makes your Learning Capability work better, smarter, faster, and more cost-effectively. Here are just a few examples of how PDG simplifies the process of creating great learning:



## BUSINESS TRANSFORMATION

- Post-Merger Integration
- Organizational Change
- Leadership Development



## R&D AND MANUFACTURING

- Documenting Experiments
- Right First Time & Human Error Prevention



## REGULATORY & COMPLIANCE

- Risk Management
- CIA Strategy & Rollout
- Policy & Practice Rollout



## LEARNING OPERATIONS

- Managed Learning
- Learning Strategy
- Learning Operations
- Demand Planning
- Global Delivery



## SALES & COMMERCIAL OPERATIONS

- Selling Process & Strategy
- Patient-Centric Selling
- Sales Leadership
- Medical Education
- Global Marketing
- Product Launch
- Biosimilars Defense Strategy



## SYSTEMS & OPERATIONS

- Human Resources/Enterprise Learning
- IT and Global Shared Services
- Technology Implementation
- Employee Onboarding Strategy

### These companies trust PDG with their business challenges:

Abbott

Daiichi-Sankyo

Johnson & Johnson

Shire

AbbVie

DePuy Synthes

MedImmune

Takeda

Allergan

Endo

Merck

Teva

Amgen

Genentech

Novartis

UHS

Astellas

Genzyme

Novo Nordisk

West

AstraZeneca

GlaxoSmithKline

Pfizer

Pharmaceutical Services

Biogen

Iroko Pharmaceuticals

Otsuka

Bristol-Myers Squibb

Jazz Pharmaceuticals

Sanofi

## THE BUSINESS OF LEARNING

PDG makes your Learning Capability work better, smarter, faster, and more cost-effectively. Here are just a few examples of how PDG simplifies the process of creating great learning:

**Learning Demand Planning** identifies demand for learning services over a period of time and determines the correct level of resourcing. By identifying exactly the right resources needed, this process enhances quality and drives high utilization, reducing cost.

**Our Performance Scorecard** methodology demonstrates how every action we take drives Key Performance Indicators (KPIs) for the organization, so our clients know they are getting value for their investment.

**Flexible Resourcing** allows temporary resources to be added or removed from the workflow when demand requires. This assures that deadlines are met, but still manages cost.

**PDG's Global Learning Strategies** provide an archetype model that speeds development of global learning, along with regional distribution and staffing models that help our clients meet local needs on a global scale.

PDG offers a range of partnership models, from a full **Managed Learning** model, where PDG provides all learning services, management, and governance, to a **Flexible Resourcing** model focused primarily on providing qualified resources for established client needs.



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***It's not what you know.  
It's what you can do.***

PDG is a global leader in providing workforce transformation solutions which build value for our clients by aligning workforce performance with corporate strategy.